

Vanity Fur

Luxury Pet Grooming On The Go



Vanity Fur Mobile Pet Grooming is a fun, simple and scalable business that brings a full-service, luxury grooming experience right to the customer's home or office! It's the perfect business for people who love animals and want the flexibility of a home-based, mobile service!

At Vanity Fur, our experienced groomers provide the safest and most comfortable grooming experience that every pet deserves. Automated appointment scheduling provides convenience to our customers as well as predictable, recurring revenue for our franchise owners. Each mobile salon has all the amenities of a high-quality grooming shop, specially equipped to accommodate extra-large breeds and senior dogs. At Vanity Fur Mobile Pet Grooming, the safety and comfort of our customers' pets ALWAYS comes first!

Why Vanity Fur?

- Safety always comes first for our groomers and pets.
- Pets LOVE the pampered and comfortable treatment they get at Vanity Fur Mobile Grooming!
- Our mobile salons bring our full-service salon experience anywhere our clients need us.
- We provide a familiar, relaxing, one-on-one environment that relieves the pet's anxiety about getting groomed.
- Dogs and cats - we love them all - one at a time.
- Reputation IS our business. Clients choose us knowing their pets are in good hands!

Brand Highlights

- Semi-absentee and owner-operator models are available
- Multi-unit opportunities are available to qualified individuals
- Low initial investment of less than \$100K
- Easily scalable within each territory
- Leverages the growing need of mobile to-your-door services
- Proven business model with more than 10 years in operation
- Maturity of brand & operating processes
- Comprehensive offering of grooming services for both dogs and cats, including a-la-carte services
- Founder's deep knowledge of the pet care industry
- Strength of tenured and passionate founder with extensive entrepreneurial experience

Investment Range \$78,185 - \$96,855*

Franchise Fee: \$45,000

Required Liquid Capital: \$50,000

Required Net Worth: \$150,000

*Investment includes one van with financing

Role of the Owner

Semi-Absentee

- Hires and manages the General Manager
- Has ultimate responsibility for the operation and success of the business
- Ensures adherence to the franchise system's policies and procedures
- Oversees all marketing, administrative and financial activities of the business

Owner/Operator

- Responsible for all daily activities of the business
- Follows the franchise system's policies and procedures
- Upholds the highest standards of customer care and service
- Builds and maintains strong community ties and public relations



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